



## **Yearly Report – President Elect by Sarah Weninger June 2022 – May 2023**

### **Attended APHA President-Elect Meeting in Washington D.C.**

Sarah Weninger attended the APHA President-Elect meeting in Washington DC on July 10 -12, 2022. All travel expenses were sponsored by APHA. This is a great opportunity to connect with other state leaders and explore best practices for public health associations across the country. Some highlights from this meeting include learning about APHA and the various tools and programs that are available to affiliates. Also learned the responsibilities of each public health association as an affiliate (President and ARGC must be APHA members, provide membership list, no political action on APHA's behalf, must be dues collecting, must be in good standing as non-profit and must have at minimum liability insurance).

### **Altered Frequency of Governing Council Meetings**

Advocated for increased frequency of governing council meetings to allow for enhanced discussions between members without each meeting taking a significant portion of time. Governing council will now meet bimonthly.

### **Attended APHA Meeting in Place of ARGC, November 2022**

Traveled November 4 – 9, 2022 to Boston to attend the APHA Annual Meeting. The day prior to the APHA conference is an opportunity for affiliates to gather and learn from each other. Below is a summary of notes from the meeting:

- New: APHA has a checklist of standards, use to measure affiliates success
- MOU to be signed on 2023 Affiliate Day
- Dues to APHA will be proposed to be increased by a stepwise increment
- Jeanie Holt: Offers strategic planning for affiliates, time is pro-bono, cost is for travel to retreat

### **Ideas from Affiliates**

- Subsize student memberships at annual conference, posters
- Rising Star Mentorship for Members
- More Communication, Tripled Growth Among Members in Virginia
- Funding Stream – Possibility of being a Fiscal Agent
- Region 4 Charges \$500 for organizational memberships for all LHDs
- MN has a diversity leadership program
- Partnerships with non-traditional partners
- Career Panel: Telling Public Health Work Story
- Nebraska – Switched from Sections to Committees to Increase Engagement, Monthly Meetings and Newsletters

### **Membership Development Roundtable – Goal is to Keep Members Engaged and Recruit New Members**

- Webinars, open call for abstracts
- Weekly e-blast: news, US news, include week before activities
- Events, updated job board, membership announcements
- Many student interns supporting committees
- Networking socials
- County Health Officials – Guests of Honor
- Bulk memberships for public health schools
- Good Website is necessary for member engagement!
- Affiliate post cards
- More Impact: More supporters, more members, more funding
- Speed mentoring event at conference – Utah



- Job board on website
- Monthly leadership meetings
- Advocating with no resources:
- Invite legislators to public meetings, events to celebrate successes
- Legislator award
- Communication: blogs, op-eds, letters to the editor

### **Strategic Planning**

Although the fundraising campaign, Celebrate150, was successful it was not successful enough to employ an executive director, which was a main goal of the campaign. One limitation of the campaign was that it was lacking specific direction and plan for use of funds. To develop a plan for growth, development and strengthening of the association, NDPHA initiated the process of strategic planning. The governing council first sent a survey to its members to find out if a member had experience with strategic planning and was available to conduct strategic planning for the organization. No member had the availability and/or interest to do strategic planning on our behalf.

Utilizing the contact from APHA, Jeanie Holt agreed to assist the NDPHA with strategic planning. The governing council started the process in April 2023. To date, the governing council is completing the first survey of the process and working on next steps. The next steps include a general membership survey, key informant interviews, evaluation of mission/vision and an in-person meeting. The governing council is scheduled to meet in August 2023 for the in-person retreat for strategic plan development.